

## CANNIFEST EXPO STL 2020 : 2 DAY EVENT MAY 23-24

A promotional graphic for Cannifest Expo STL 2020. The background is a photograph of the St. Louis Arch. The graphic features a green and orange color scheme. At the top, there is a stylized eye logo with a green iris and orange rays, above the word 'CANNIFEST' in large, bold, yellow letters with a green outline. Below that, in smaller text, it says 'HUMBOLDT'S MANIFEST CANNABIS FESTIVAL & TRADE GATHERING'. Underneath is 'EXPO STL 2020' in large, bold, orange letters. A green box on the left contains the dates 'MAY 23-24' in yellow. Below that, another green box contains the text 'REP YOUR COMPANY TO THE MID WESTS GROWING CANNABIS COMMUNITY! EARLY BIRD PRICING AVAILABLE TODAY!' in yellow. At the bottom left, it says 'BE A PART OF HISTORY- YES WE CANN!' in green. On the right side, there is a white box with the text 'HYATT REGENCY AT THE ARCH' in a serif font.

**CANNIFEST**  
HUMBOLDT'S MANIFEST CANNABIS FESTIVAL & TRADE GATHERING  
**EXPO STL 2020**

**MAY 23-24**

REP YOUR COMPANY TO THE MID WESTS GROWING CANNABIS COMMUNITY! EARLY BIRD PRICING AVAILABLE TODAY!

BE A PART OF HISTORY- YES WE CANN!

HYATT  
REGENCY  
AT  
THE  
ARCH

Humboldt Green Events is excited to bring CANNIFEST to the Midwest! Building bridges and strengthening the fabric of commUnity is our focus in this time of explosive industry growth – ITS WHAT THE ARCH REPRESENTS.

Our vision is to provide the Cannabis community with an event that is economical for everyone to either represent their company or to walk the floor and meet the experts. We will keep the entrance fees to a minimum so that guests have the opportunity to soak in all of the informative panel discussions, meet the experts and receive samples.

Enjoy two days of high-impact education, 100+ cannabis-industry Vendors and over 1500 people in attendance per day. This event will be held at the foot of the St Louis Arch at the stunning Hyatt Regency. Discounted lodging is also being offered for out of town guests or those who decide to make this a getaway weekend and avoid some of the commute.

Our event will benefit local nonprofits and raise awareness around issues that affect all cities. The first 50 guests will get FREE entrance with their food donations on both days.

*See pricing below; We encourage you to take advantage of the early discount options in order to offset your booth + sponsorship costs.* We look forward to celebrating Memorial Day Weekend with YOU and this beautiful healing plant, together at the base of the St Louis Arch.

Yes We Cann!

[www.cannifest.com](http://www.cannifest.com)

**PURCHASE YOUR BOOTH OR SPONSORSHIP PACKAGE PRIOR TO MARCH 15<sup>th</sup> FOR 25% OFF\*\*\*\***

	<b>PLATINUM \$12K 20x20 BOOTH</b>	<b>GOLD \$8K 10X20 BOOTH</b>	<b>SILVER \$5500 10X10 BOOTH</b>	<b>BRONZE \$3500 10X10 BOOTH</b>
<b>LOGO ON WEBSITE W/ HYPERLINK</b>	1 <sup>ST</sup> LEVEL PRIME PLACEMENT	2 <sup>ND</sup> LEVEL PLACEMENT	3 <sup>RD</sup> LEVEL PLACEMENT	4 <sup>th</sup> LEVEL PLACEMENT
<b>Digital Program Ad</b>	FULL PAGE	HALF PAGE	QUARTER PAGE	
<b>Social media shouts per month</b>	6	3	2	1
<b>Logo on Welcome Signage</b>	LARGE + welcome committee wearing your company attire	MEDIUM	SMALL	
<b>Logo on post email to all participants</b>	YES	YES		
<b>Logo on Event Shirt</b>	LARGE	MEDIUM	SMALL	SMALL
<b>Additional Staff Tickets</b>	10	8	6	4
<b>Tickets for social media giveaways</b>	10 Expo	4 Expo	3Expo	2Expo
<b>After Party Tickets (+ tabling opp)</b>	8/(yes)	6/(yes)	2/(no)	2/(no)
<b>Educational stage slot at Expo</b>	Yes- 20 mins	Yes- 20 mins		
<b>The Real Dirt Podcast Interview + Panel Discussion Seat</b>	Yes	Yes	Yes	Yes
<b>Your logo on reusable bags for the first 250 attendees at Expo</b>	Yes			

**MEDIA SPONSORSHIP PACKAGES AVAILABLE: INQUIRE AT CANNIFEST.COM**

**VENDOR LUNCHEON SPONSOR (2 available/ 1 company per day SATURDAY OR SUNDAY) - \$4500** Your company will be featured as the host of the show luncheon *for either Saturday or Sunday*. This option would provide your company signage on the tables and on the Vendor welcome sign. One 10x10 booth on the main floor is included w/ this option + a table inside the luncheon area. Delicious food and drink will be provided by servers donning your logo on their attire. A screen will be provided for your presentation. This is a prime networking opportunity.

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**CANNIFEST BOOTH OPTIONS (W/O SPONSORSHIPS)**

EVENT SET UP WILL TAKE PLACE ON MAY 22. EVENT DATES ARE MAY 23 <sup>RD</sup> AND 24 <sup>TH</sup> .	Full Price	Prior to March 15th
<b>LICENSE HOLDER</b> <ul style="list-style-type: none"> <li>• CULTIVATION</li> <li>• MANUFACTURING</li> <li>• TRANSPORTATION</li> <li>• LABORATORY</li> <li>• DISPENSARY</li> </ul>	\$2000	\$1500
<b>CANNA /GARDENING INDUSTRY – ANCILLARY (EX.CONSULTING SERVICES, TECHNOLOGY, PRODUCTS, SOFTWARE ETC)</b>	\$2000	\$1500
<b>DOCTOR/PHYSICIAN</b> <ul style="list-style-type: none"> <li>• STRICTLY REPPING YOUR BUSINESS</li> </ul>	\$2000	\$1500
<b>DOCTOR/ PHYSICIAN</b> <ul style="list-style-type: none"> <li>• PRIVATE SATELLITE RECOMMENDATION BOOTH – PIPE AND DRAPE INCLUDED FOR PATIENT PRIVACY, THIS WOULD BE YOUR OPTION IF YOU PLAN TO COLLECT PATIENT INFORMATION AT OUR SHOW.</li> </ul>	\$4000	\$3650
<b>NATIONAL TRADE ORGANIZATION</b>	\$2000	\$1500
<b>NON PROFIT ORGANIZATION</b> <ul style="list-style-type: none"> <li>• TABLE WHERE YOUR CREW CAN SPREAD THE MISSION OF YOUR ORGANIZATION</li> <li>• DOES YOUR ORG HAVE AN ECO CONSCIOUS SERVICE THAT YOU THINK WOULD FIT AT OUR EVENT? SEND US AN EMAIL <a href="mailto:lori@gohumboldtgreen.com">lori@gohumboldtgreen.com</a></li> </ul>	\$420	\$315
<b>LOCAL ARTS + CRAFTS VENDOR</b> <ul style="list-style-type: none"> <li>• ARE YOU A LOCAL BUSINESS WHO CREATES YOUR OWN WARES AND/OR ART? THIS IS YOUR SHOT TO CAPTURE THE ATTENTION OF THE CANNABIS COMMUNITY – LETS CELEBRATE YOUR TALENTS- (TABLE PROVIDED)</li> </ul>	\$500	\$375

**COMPLETE YOUR RESERVATION AT [WWW.CANNIFEST.COM](http://WWW.CANNIFEST.COM) : IF YOU HAVE QUESTIONS CONTACT [LORI@GOHUMBOLDTGREEN.COM](mailto:LORI@GOHUMBOLDTGREEN.COM)**